

**COMMERCIALTRUCKSALES.COM**  
**COOKIE POLICY**

**CommercialTruckSales.com (“CTS,” “we,” “our,” or “us”)**

**Last Updated:** 12/13/2025

## **1. Overview and Purpose**

This Cookie Policy explains how we use cookies and similar technologies when you access or use our website and related online services (collectively, the “Site”).

CTS operates a **business-to-business digital marketplace and data aggregation platform** for commercial truck listings and related information. This Site is intended **solely for business, commercial, and professional purposes**. It is **not designed or offered for personal, family, or household use**.

This Cookie Policy should be read together with:

- our **Privacy Policy**, and
- our **California Privacy Policy** (for California residents),

each of which is incorporated by reference. A separate **Cookie Preferences tool** may also be provided where required by law.

## **2. What Are Cookies and Similar Technologies?**

Cookies are small text files placed on your browser or device when you visit a website. Similar technologies include local storage, pixels, tags, SDKs, and other tracking or recognition tools that perform comparable functions.

These technologies may:

- recognize your device or browser,
- store preferences or settings,
- enable core site functionality,
- measure site usage and performance, or
- support advertising or analytics activities.

Cookies may be:

- **First-party** (set by CTS), or
- **Third-party** (set by vendors or service providers we work with).

They may also be:

- **Session-based** (deleted when your browser closes), or

- **Persistent** (stored for a defined period unless deleted earlier).

### **3. Categories of Cookies We Use**

CTS uses cookies and similar technologies in the following general categories:

#### **A. Essential / Operational Cookies**

These cookies are required for the Site to function properly and securely. They enable features such as:

- page navigation and load balancing,
- security and fraud prevention,
- session management,
- authentication and access control,
- remembering cookie preferences.

Because these cookies are necessary to operate the Site, they are typically set automatically and cannot be disabled through our Site without impairing functionality.

#### **B. Analytics and Performance Cookies**

These cookies help us understand how business users interact with the Site, including:

- pages visited,
- search activity,
- referral sources,
- device and browser characteristics,
- aggregate usage patterns.

We use this information to:

- improve Site performance,
- optimize search and listing presentation,
- detect errors or abuse,
- guide feature development.

Analytics data is generally collected in aggregated or de-identified form where feasible.

#### **C. Functional and Preference Cookies**

These cookies remember business-oriented preferences, such as:

- geographic or market-based settings,
- sorting or filtering selections,
- prior searches or viewed listings,

- language or display preferences.

They are intended to streamline repeated business use of the Site.

#### **D. Advertising and Marketing Cookies (If Enabled)**

CTS **may** use advertising-related cookies to:

- promote CTS services to commercial audiences,
- measure the effectiveness of marketing campaigns,
- display content that may be relevant to business users.

If used, these cookies may support **interest-based or contextual advertising** directed at business users. CTS does not knowingly use advertising cookies to target individuals in a personal or household capacity.

Where required by applicable law, these cookies will only be placed with appropriate notice and choice.

#### **4. Third-Party Technologies**

CTS works with selected service providers that may place cookies or similar technologies through the Site for functions such as:

- analytics,
- security and bot detection,
- infrastructure hosting,
- advertising measurement,
- customer support tools.

These third parties process information in accordance with their own privacy practices and contractual obligations to CTS. CTS does not control how third parties use data collected through their technologies once received, except as limited by contract and law.

Links to third-party sites or services are governed by those parties' own policies.

#### **5. Business-Only Use of the Site**

The Site is intended **exclusively for commercial, business, and professional use**. By using the Site, you represent that you are accessing it on behalf of a business, fleet, dealership, enterprise, or other commercial entity, and **not for personal, family, or household purposes**.

Cookies deployed through the Site are designed and configured for business-context interactions and analytics.

## 6. Managing Cookies and Preferences

Depending on your jurisdiction, you may be provided with one or more of the following options:

- A **cookie banner or preference center** allowing you to manage non-essential cookies.
- Browser-level controls to delete or block cookies.
- Global privacy signals (such as browser-based opt-out mechanisms), where supported.

Please note:

- Disabling cookies may affect Site functionality or performance.
- Essential cookies cannot be fully disabled through Site controls.

Instructions for managing cookies are typically available through your browser's help or settings menu.

## 7. California and Other U.S. State Disclosures

California residents and residents of certain other U.S. states may have additional rights regarding cookies and related data practices. Those rights, and how to exercise them, are described in our **California Privacy Policy** and any applicable state-specific disclosures.

CTS maintains a separate **“Do Not Sell or Share My Personal Information”** mechanism where required by law.

## 8. Updates to This Cookie Policy

We may update this Cookie Policy periodically to reflect:

- changes in technology,
- updates to legal or regulatory requirements,
- modifications to our Site or services.

When changes are made, the “Last Updated” date will be revised. Continued use of the Site after an update constitutes acceptance of the revised Cookie Policy.

## 9. Contact Information

If you have questions about this Cookie Policy or our use of cookies and similar technologies, you may contact us at:

**CommercialTruckSales.com**

**Attn:** Privacy & Compliance

**Email:** [[privacy@commercialtrucksales.com](mailto:privacy@commercialtrucksales.com)]

**Website:** <https://www.commercialtrucksales.com>